

## WTTC announces speakers for its 21<sup>st</sup> Global Summit in the Philippines

20yr old Indonesian activist Melati Wijsen will take to the stage in Manila WTTC Global Summit set to aid the recovery of the region

**London, UK:** The World Travel & Tourism Council (<u>WTTC</u>) unveils its speakers for its upcoming Global Summit in Manila, which includes Indonesian/Dutch activist Melati Wijsen.

At just 12 years old, activist Melati Wijsen founded Bye Bye Plastics – a global movement powered by youths around the world to end the use of plastic bags, and in 2018 alongside her sister, was named one of the "World's most influential teens" by Time magazine.

Taking place in Manila, Philippines from 20-22 April, the global tourism body's highly anticipated 21<sup>st</sup> Global Summit is the most influential Travel & Tourism event in the calendar.

Industry leaders will gather with more than 20 government representatives in Manila, to continue aligning efforts to support the sector's recovery and move beyond to a safer, more resilient, inclusive, and sustainable future.

South Korean politician Ban Ki-Moon who served as the eighth Secretary-General of the United Nations between 2007 and 2016, will also address delegates virtually at this prestigious event.

Also taking to the stage at the Global Summit will be the Tourism Ministers from around the world including Spain, Saudi Arabia, South Africa, Thailand, Japan, Maldives, and Barbados amongst others.

Julia Simpson, WTTC President & CEO, said: "We are delighted to have such influential speakers already confirmed for our Global Summit in Manila.

"Melati is an inspiration to us all. A real changemaker, who from such a young age, has been instrumental in raising awareness of the damage caused by plastic and has inspired young people around the world to lead change. "After more than two years, the region is perfectly positioned to post the losses caused by the pandemic. WTTC's Global Summit will act as a catalyst to drive forward the recovery of a sector that is critical for both the economy and jobs."

Bernadette Romulo-Puyat, Philippine Tourism Secretary, said: "Preparations are underway to ensure the success of WTTC's Global Summit in Manila, which serves as the light at the end of tunnel following a long period of darkness for global tourism.

"It is heartening that these inspiring individuals have joined our efforts to bring the industry onward to full recovery" Puyat added.

Other notable speakers taking to the stage during the Global Summit will be international business leaders such as Arnold Donald, President & CEO Carnival Corporation and Chairman at WTTC; Greg O'Hara, Founder and Senior Managing Director Certares and Vice Charman at WTTC; Craig Smith, Group President International Division Marriott International; Maria Anthonette Velasco-Allones, COO Tourism Promotion Board Philippines; Federico Gonzalez, CEO Radisson; and Nelson Boyce, Head of Travel for the Americas at Google Inc.

A hybrid event, WTTC's Global Summit will also feature Kelly Craighead, President & CEO CLIA; Jane Sun, CEO Trip.com, Ariane Gorin, President Expedia for Business; and Darrell Wade, Chairman Intrepid Group; amongst others.

More speakers will be announced over the coming weeks.

The WTTC Global Summit is taking place in the Philippines at a time when the country and the region begins to recover from the pandemic and will showcase the importance of Travel & Tourism in the region.

WTTC's recent research shows the forecast for the Asia Pacific region could see its Travel & Tourism sector approaching pre-pandemic levels this year.

According to the research, the sector's contribution to the region's GDP could reach USD 2.9 trillion, near pre-pandemic levels, while employment could reach over 190 million jobs, surpassing 2019 figures and providing an additional five million jobs to the sector.

To reach close to pre-pandemic levels this year, WTTC says governments across the region and around the world must continue focusing on the vaccine and booster rollout - allowing fully vaccinated travellers to move freely without the need for testing.

The WTTC Global Summit in Manila is sponsored by Resorts World Manila, Global Rescue, Okada Manila, Turkish Airlines, Cebu Pacific Air, Etihad Airways, Philippine Airlines, Tourism Promotion Board Philippines, Hilton Manila, UBE Express, Inc., Tieza, Nissan Philippines, Inc., Press Reader, SSI Group, Xpansiv. To view the latest speaker list in full, please see below.

The 21<sup>st</sup> Global Summit is taking place in Manila, Philippines from 20-22 April 2022. For media interested in attending the live event, please contact the WTTC Press Office at <u>press.office@wttc.org</u>. To register for the virtual event, please click <u>here</u>.

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